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ABSTRACT OF THE DISCLOSURE

A bis(2-aryl-5-pyridyl) compound having formula (1) or a salt thereof:

$$A \longrightarrow X \longrightarrow A$$
 (1)

wherein A is a substituted or unsubstituted aromatic hydrocarbon group, and X is a substituent having one of the following formulas (2) to (4):

$$-N-(CH_2)_P-Z-(CH_2)_q-N-(4)_q$$

wherein, in formula (2), R¹ is a hydrogen atom or a di(lower alkyl)amino(lower alkyl) group, and m is an integer of 1 or 2; in formula (3), Y¹ and Y² each is a nitrogen atom or a CH group, and n is 0 or an integer of 1 to 6; in formula (4), R² and R³ each is a hydrogen atom or a lower alkyl group, Z represents a single bond, a substituted methylene group, a substituted imino group, an oxygen atom or a cycloalkylene group, and p and q each is 0 or an integer of 1 to 6.